



Advocacy Attorney Network & Health Care Professional (HCP) Legal Advocacy Network Business Cards

There are currently many, dedicated members of these Legal Advocacy networks. However, more members are needed to better serve the many people who need the Association's help fighting discrimination due to diabetes. These business cards are tools to help promote and recruit new members into our Advocacy Attorney Network and Health Care Professional Legal Advocacy Network.

WHY WE NEED THE ATTORNEY & HCP NETWORKS

*A child is told he must transfer to another school to receive diabetes care. His parents' attempts to negotiate with the school result in a dead end. **Solution:** a Network Attorney stepped in to help keep the child with his friends, at his home school, and a Network Health Care Professional trained school staff in diabetes care.

*An employee is fired for taking a break to treat low blood glucose. **Solution-**a Network Attorney wrote a letter to her employer, suggesting simple accommodations for diabetes management at work, and she got her job back.

*A man is arrested while experiencing hypoglycemia – then denied insulin and food while in jail. **Solution:** a Network HCP educated law enforcement officials about diabetes care and helped avert similar, future incidents.

This is why we need more network members. [Click here](#) to read more ADA Legal Advocacy Success Stories and How Attorney & Health Care Professional Network Members Help Reduce Discrimination against People with Diabetes.

HOW TO USE THE BUSINESS CARDS

- For strategic, targeted use in personal networking – hand to good, potential candidates.
- The cards were not designed to be used for mass distribution.
- Cards provide brief information to generate interest & recruit new members.
- Take to: networking events (e.g., local business meetings, association meetings, lunches); local Association events (e.g., planning meetings or day of event for *Step Out*, *Tour de Cure*, *Father of the Year*); conferences, speaking engagements.
- Each card includes a QR (Quick Response) Code enabling candidates to scan with mobile devices and directly reach the network registration form; people wanting to learn more before signing up may click a link to reach a web page that includes information about the network.
- The cards include Legal Advocacy staff contact information, for those who want to learn more before joining.
- Those interested may register via mobile device or computer.



Talking Points – Promoting the Networks

- There are a lot of misconceptions about people who have diabetes, sometimes leading to unfair treatment at work, at school, in prison and in other aspects of daily life.
- The American Diabetes Association (Association) receives over 200 calls each month from people facing discrimination due to diabetes. For the 60-100 callers each month who need specialized guidance, Legal Advocacy staff members directly help them.
- The Association works to end discrimination with a four-step approach: Educate, Negotiate, Litigate, Legislate: trying to solve problems at the earliest stage.
- To help as many people as possible, we need additional attorneys and health care professionals to help in all of these stages (that is, we don't just need help when a case goes to court).
- Network Members have an enormous impact – enabling people with diabetes to be medically safe, treated fairly and receive better patient outcomes.
- *Joining a network does not obligate a member to work on any particular task or case.* Rather, a member will be contacted and asked if he/she is interested at the time of a specific need.
- Learn more about the Association's Legal Advocacy Efforts at diabetes.org/discrimination.

ADVOCACY ATTORNEY NETWORK

- Any attorney concerned about the legal rights of people with diabetes should join the network.
- Expertise in discrimination law is less important than a passion to fight discrimination based on diabetes.
- Members do not need to litigate. They may participate in ways that best fit their interests and schedules, including: developing policies/materials; informally consulting; writing letters or making calls to employers/schools/government agencies; representing those who need help; writing friend of the court briefs; advising/training fellow attorneys; doing legal research; attending meetings . Members choose their level of involvement and their areas of interest.
- Members are asked to provide initial, free consultations. After that, they may participate pro bono or as part of their practices/charging normal, practice fees.
- The Association provides resources to network attorneys, including: diabetes.org/attorneymaterials (with articles, case documents, conference materials...); electronic packet of resources; listserv for information-sharing and expert guidance from Association staff, volunteer attorneys and volunteer health care professionals.
- More information about the Advocacy Attorney Network is available at diabetes.org/attorneyswanted.

HEALTH CARE PROFESSIONAL LEGAL ADVOCACY NETWORK

- Includes: doctors, nurses, pharmacists, dieticians, physician assistants, diabetes educators, researchers, social workers and other health care professionals.
- Members may work on a variety of initiatives, including: identifying diabetes discrimination & referring people to 1-800-DIABETES; preparing educational materials; training decision makers about diabetes; advising attorneys on diabetes management; writing letters or making calls on patients' behalf; providing expert testimony.
- The Association provides resources to health care professionals, including: diabetes.org/patientrights (with