

American Diabetes Association
Revenues Received From Pharmaceutical Companies/Device Makers
2010

Company/ Source	Donations (Includes Contributions, Sponsorships and Grants)	Fees From Transactions (Includes Advertising, Exhibiting and Book Sales)	Combined Total
<u>Abbott Laboratories, Abbott Diabetes Care</u>			
Support of local events/programs	\$ 304,923		
Diabetes EXPO	\$ 33,420		
Safe at School Program	\$ 35,000		
Advertising in ADA Publications		\$ 186,800	
Exhibiting at Scientific Sessions		\$ 141,750	
Sub-Total	\$ 373,343	\$ 328,550	
TOTAL			\$ 701,893
<u>Amylin Pharmaceuticals</u>			
Support of local events/programs	\$ 39,525		
Diabetes EXPO	\$ 900		
Scientific Sessions- (2) Corporate Symposia	\$ 100,000		
Scientific Sessions- Educational Activities	\$ 46,500		
Postgraduate Course- Educational Activities	\$ 15,000		
Webcast	\$ 90,855		
Adherence Project	\$ 100,000		
Research	\$ 475,000		
Advertising in ADA Publications		\$ 16,470	
Exhibiting at Scientific Sessions		\$ 12,600	
Sub-Total	\$ 867,780	\$ 29,070	
TOTAL			\$ 896,850
<u>AstraZeneca</u>			
Support of local events/programs	\$ 54,650		
Diabetes EXPO	\$ 5,000		
Advertising in ADA Publications		\$ 45,936	
Sub-Total	\$ 59,650	\$ 45,936	
TOTAL			\$ 105,586
<u>AstraZeneca/ Bristol-Myers Squibb</u>			
eAG Initiative	\$ 100,000		
Scientific Sessions- Advance Program	\$ 65,000		
Scientific Sessions- (2) Corporate Symposia	\$ 100,000		
Postgraduate Course- Corporate Symposium	\$ 10,000		
Exhibiting at Scientific Sessions		\$ 25,200	
Sub-Total	\$ 275,000	\$ 25,200	
TOTAL			\$ 300,200

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<u>Bayer HealthCare, Diagnostics Division</u>			
Support of local events/programs	\$ 26,975		
Diabetes EXPO	\$ 6,500		
Advertising in ADA Publications		\$ 269,906	
Exhibiting at Scientific Sessions		\$ 151,200	
Sub-Total	\$ 33,475	\$ 421,106	
TOTAL			\$ 454,581
<u>BD Diabetes Care</u>			
Support of local events/programs	\$ 148,600		
Diabetes EXPO	\$ 8,900		
Postgraduate Course- Product Education Showcase	\$ 10,000		
Advertising in ADA Publications		\$ 483,773	
Exhibiting at Scientific Sessions		\$ 37,800	
Sub-Total	\$ 167,500	\$ 521,573	
TOTAL			\$ 689,073
<u>Bristol Myers-Squibb</u>			
Support of local events/programs	\$ 70,702		
Scientific Sessions- Corporate Symposium	\$ 50,000		
Advertising in ADA Publications		\$ 172,700	
Sub-Total	\$ 120,702	\$ 172,700	
TOTAL			\$ 293,402
<u>Boehringer-Ingelheim Pharmaceuticals</u>			
Support of local events/programs	\$ 59,600		
Diabetes EXPO	\$ 10,000		
Scientific Sessions- Patron	\$ 70,000		
Scientific Sessions- (2) Bus Routes	\$ 150,000		
Scientific Sessions- Pocket Guide	\$ 25,000		
Advertising in ADA Publications		\$ 99,000	
Exhibiting at Scientific Sessions		\$ 78,750	
Sub-Total	\$ 314,600	\$ 177,750	
TOTAL			\$ 492,350
<u>Covidien</u>			
Research	\$ 100,000		
Sub-Total	\$ 100,000		
TOTAL			\$ 100,000

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<u>Daiichi-Sankyo Pharmaceuticals</u>			
Support of local events/programs	\$ 30,850		
Scientific Sessions- Aisle Sign Banner	\$ 75,000		
Scientific Sessions- Corporate Symposium	\$ 50,000		
Advertising in ADA Publications		\$ 83,830	
Exhibiting at Scientific Sessions		\$ 50,400	
Sub-Total	\$ 155,850	\$ 134,230	
TOTAL			\$ 290,080
<u>Eli Lilly and Company</u>			
Support of local events/programs	\$ 135,325		
Diabetes EXPO	\$ 123,800		
Scientific Sessions- (2) Awards	\$ 20,000		
Wizdom Kit	\$ 248,000		
Prevention and Treatment of Microvascular Complications	\$ 100,000		
ADA Camp Scholarships	\$ 88,000		
Advertising in ADA Publications		\$ 1,017,540	
Exhibiting at Scientific Sessions		\$ 132,300	
Sub-Total	\$ 715,125	\$ 1,149,840	
TOTAL			\$ 1,864,965
<u>Ethicon-Endo Surgery</u>			
Research	\$ 75,000		
Sub-Total	\$ 75,000		
TOTAL			\$ 75,000
<u>Genentech Pharmaceuticals</u>			
Support of local events/programs	\$ 23,910		
Diabetes EXPO	\$ 40,550		
Exhibiting at Scientific Sessions		\$ 110,250	
Sub-Total	\$ 64,460	\$ 110,250	
TOTAL			\$ 174,710
<u>GlaxoSmithKline</u>			
Support of local events/programs	\$ 5,675		
Diabetes EXPO	\$ 1,200		
Advertising in ADA Publications		\$ 105,180	
Exhibiting at Scientific Sessions		\$ 28,350	
Sub-Total	\$ 6,875	\$ 133,530	
TOTAL			\$ 140,405

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<u>LifeScan, Inc., a Johnson & Johnson Company</u>			
Support of local events/programs	\$ 26,225		
Diabetes EXPO	\$ 7,900		
Asian American Program	\$ 35,000		
Exhibiting at Scientific Sessions		\$ 126,000	
Sub-Total	\$ 69,125	\$ 126,000	
TOTAL			\$ 195,125
<u>Medtronic Diabetes</u>			
Support of local events/programs	\$ 205,189		
Diabetes EXPO	\$ 44,812		
Por Tu Familia	\$ 100,000		
Research Foundation	\$ 50,000		
Exhibiting at Scientific Sessions		\$ 78,750	
Sub-Total	\$ 400,001	\$ 78,750	
TOTAL			\$ 478,751
<u>Merck</u>			
Support of local events/programs	\$ 166,005		
Diabetes EXPO	\$ 4,950		
Advanced clinical Management of Diabetes Program	\$ 345,000		
Cardiometabolic Risk Initiative	\$ 100,000		
Postgraduate Course- Meeting Guide & Planner	\$ 35,000		
Postgraduate Course- Patron	\$ 20,000		
Scientific Sessions- Patron	\$ 60,000		
Scientific Sessions- (2) Awards	\$ 20,000		
Scientific Sessions- Corporate Symposium	\$ 50,000		
Research	\$ 225,000		
Advertising in ADA Publications		\$ 539,562	
Exhibiting at Scientific Sessions		\$ 141,750	
Sub-Total	\$ 1,025,955	\$ 681,312	
TOTAL			\$ 1,707,267
<u>Novartis Pharmaceuticals</u>			
Support of local events/programs	\$ 17,655		
Diabetes EXPO	\$ 7,200		
Sub-Total	\$ 24,855		
TOTAL			\$ 24,855

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<u>Novo Nordisk, Inc.</u>			
Support of local events/programs	\$ 991,869		
Diabetes EXPO	\$ 182,325		
Research	\$ 400,000		
Legal Advocacy	\$ 250,000		
Memberships	\$ 355,750		
Postgraduate Course- Corporate Symposium	\$ 20,000		
Scientific Sessions- (3) Corporate Symposia	\$ 150,000		
Scientific Sessions- Final Program	\$ 115,000		
Scientific Sessions- Meeting Guide & Planner	\$ 55,000		
Scientific Sessions- Hotel Key Cards	\$ 75,000		
Advertising in ADA Publications		\$ 605,605	
Exhibiting at Scientific Sessions		\$ 201,600	
Sub-Total	\$ 2,594,944	\$ 807,205	
TOTAL			\$ 3,402,149
<u>Pfizer Inc.</u>			
Support of local events/programs	\$ 116,611		
Diabetes EXPO	\$ 35,300		
Advertising in ADA Publications		\$ 155,080	
Exhibiting at Scientific Sessions		\$ 18,900	
Sub-Total	\$ 151,911	\$ 173,980	
TOTAL			\$ 325,891
<u>Roche Diagnostics Corporation</u>			
Support of local events/programs	\$ 136,505		
Diabetes EXPO	\$ 40,550		
Advertising in ADA Publications		\$ 96,000	
Exhibiting at Scientific Sessions		\$ 50,400	
Sub-Total	\$ 177,055	\$ 146,400	
TOTAL			\$ 323,455
<u>sanofi-aventis</u>			
Support of local events/programs	\$ 220,445		
Diabetes EXPO	\$ 285,300		
Dribble to Stop Diabetes Campaign	\$ 500,000		
Scientific Sessions- Corporate Symposium	\$ 50,000		
Scientific Sessions- Posters2View	\$ 85,000		
Research	\$ 1,500,000		
Advertising in ADA Publications		\$ 550,527	
Exhibiting at Scientific Sessions		\$ 78,750	
Sub-Total	\$ 2,640,745	\$ 629,277	
TOTAL			\$ 3,270,022

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<u>Takeda Pharmaceuticals North America, Inc.</u>			
Support of local events/programs	\$ 112,750		
Diabetes EXPO	\$ 25,000		
Research	\$ 360,000		
Scientific Sessions- Abstracts2View	\$ 75,000		
Advertising in ADA Publications		\$ 2,308	
Exhibiting at Scientific Sessions		\$ 78,750	
Sub-Total	\$ 572,750	\$ 81,058	
TOTAL			\$ 653,808