

## “MANY FACES OF DIABETES” ANNOUNCER-READ RADIO PSA SCRIPT

### **:30 Radio Script**

There are “many faces of diabetes.” Nearly 21 million children and adults in the United States are living with diabetes, and another 54 million people are at-risk. But those aren’t the only faces affected by diabetes. If you are a parent or loved one caring for someone with diabetes, your face is in the picture too. November is American Diabetes Month and the American Diabetes Association needs your help in the fight against diabetes. Let’s work together to prevent another face we love from developing this serious disease. Call 1-800-DIABETES or visit [diabetes.org](http://diabetes.org) for more information.

### **:15 Radio Script**

There are “many faces of diabetes.” Diabetes is a growing problem for everyone, no matter their age, race, or sex. November is American Diabetes Month and the American Diabetes Association needs your help in the fight against diabetes. Let’s work together to prevent another face we love from developing this serious disease. Call 1-800-DIABETES or visit [diabetes.org](http://diabetes.org) for more information.

#### **Diabetes Information**

call 1-888-DIABETES (1-888-342-2383)  
online [www.diabetes.org](http://www.diabetes.org)

The Mission of the American Diabetes Association is to prevent and cure diabetes and to improve the lives of all people affected by diabetes.