



Mission: To prevent and cure diabetes and to improve the lives of all people affected by diabetes.

Special Events, Community Programs and Public Awareness Activities

The American Diabetes Association is the leading authoritative source of information for people with diabetes and their families. Through a variety of activities focused on reaching the diagnosed and those at high risk for diabetes, the Association works to achieve its mission.

<p>January – March CALL 1-888-DIABETES</p> 	<p>The ADA's Diabetes Days program is a community-based program designed to increase awareness of the near-epidemic rate of diabetes among African Americans. The ADA trains church and community leaders in the African American community through a luncheon program. Then, these leaders host a "Diabetes Days" program at their church or organization. These programs include education, testimonials, and sometimes include glucose screenings.</p>
<p>March www.diabetes.org/austin Logo TBD- Para Tu Familia Conferencia Sobre Salud, Vida Y Felicidad</p>	<p>The American Diabetes Association and American Heart Association will partner to host the Educational Conference Para Tu Familia: La Conferencia dedicated to inform the Hispanic/Latino community on the health dangers associated with diabetes. The purpose of this conference is to increase awareness and access to services for diabetes management and prevention within the Hispanic community. The conference will feature several workshops in English and Spanish, and exhibitors. Services will include: Blood Pressure, Cholesterol test, diabetes risk assessments, foot, dental and vision screenings, as well as health information and resources.</p>
<p>April www.diabetes.org/summit</p> 	<p>The Diabetes Summit is a two day professional education conference for health care providers who provide care to people with diabetes, such as physicians, nurses, certified diabetes educators, dieticians, and pharmacists. On Day 1, conference topics will focus on public health initiatives, community interventions, and public policy, with a capstone "Physician's Reception" in the evening. On Day 2, the conference will focus on quality clinical care and feature speakers.</p>
<p>May www.diabetes.org/tour</p> 	<p>Tour de Cure is the only charity ride in Central Texas that raises dollars to cure diabetes. This two-day ride begins in San Antonio, overnights in Texas State University, and finishes at Akins High School in Austin. There will be several distance options available to challenge all levels of riders and to encourage new cyclists to join us! All riders will enjoy a safe and well-marked route, superior SAG and medical support, wonderful healthy snacks and meals throughout the event.</p>
<p>November www.diabetes.org/stepout</p> 	<p>Step Out to Fight Diabetes is the Association's largest nationwide event designed to raise money to find a cure for diabetes and to increase awareness of the disease. More than 100,000 people participate in the event, which raises nearly \$13 million nationwide. The event offers walkers and their families a FREE Wellness Festival and health screenings. Live music and children's entertainment will also add to the FUN and festivities! Step Out events take place in Austin and Killeen on the same day each year.</p>
<p>School Months www.diabetes.org/schoolwalk</p> 	<p>School Walk for Diabetes is an educational fundraising event offered to all schools in the Central Texas area by the American Diabetes Association. The event teaches children and adults the benefits of exercise and eating healthy while helping those in the community that are affected by diabetes. SWFD promotes community service, builds school spirit, increases diabetes awareness and raises money for diabetes research, advocacy and outreach programs.</p>
<p>Quarterly Meetings www.diabetes.org/austin</p> 	<p>To meet the growing need for positive relationships between the American Diabetes Association (ADA) and families of children with diabetes, the ADA has developed the Family Resource Network (FRN). Through the FRN parents can build relationships with other families who have children newly diagnosed or previously uninvolved with the Association, forming a network of families with diabetes in the community. Families in the network provide one another with information and support.</p>

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