

## Media Alert

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### **THE AMERICAN DIABETES ASSOCIATION'S DIABETES EXPO** *The Largest Expo Dedicated To People with Diabetes*

#### **WHAT:**

**American Diabetes Association's Diabetes EXPO** is everything a person needs to know about diabetes under one roof including exhibits featuring the latest products & services, questions answered by medical professionals, exciting lectures, cooking demonstrations, bilingual materials, speakers, **FREE** health screenings, entertainment and lots more!

#### **WHEN:**

February thru November

#### **WHO:**

The American Diabetes Association is the leading non-profit health organization dedicated to preventing and curing diabetes and to improving the lives of the nearly 24 million children and adults currently living with the disease.

#### **WHERE:**

American Diabetes Association's Diabetes EXPO locations and information can be found online at [www.diabetes.org/expo](http://www.diabetes.org/expo) or by calling 1-800-DIABETES (1-800-342-2383).

#### **WHY:**

Nearly 24 million children and adults in the United States have diabetes. Diabetes is serious and can lead to deadly complications, but people with diabetes can take steps to manage the disease and lower the risk of complications. Early diagnosis and treatment of diabetes is critical. Unfortunately, many people living with diabetes do not even know it.

*Note to Editor: For more information, contact Angela Russo at 703-549-1500, ext. 3425 or [arusso@diabetes.org](mailto:arusso@diabetes.org). Visit online at [www.diabetes.org](http://www.diabetes.org) for information in English and Spanish.*

#### **National Office**

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#### **Diabetes Information**

call 1-800-DIABETES (1-800-342-2383)  
online [www.diabetes.org](http://www.diabetes.org)  
The Association gratefully accepts gifts through your will.

#### **The Mission** of the American

Diabetes Association is to prevent and cure diabetes and to improve the lives of all people affected by diabetes.