American Diabetes Association Focuses on Prevention of Kidney Disease through Collaboration with DaVita

American Diabetes Association and DaVita launch a digital experience with resources for preventing and managing diabetes-related kidney complications

ARLINGTON, Va. and DENVER (July 25, 2022) – The American Diabetes Association® (ADA), along with DaVita, are excited to announce the launch of an interactive digital experience aimed at helping those living with diabetes prevent and manage kidney disease. Diabetes affects one in seven adults in the U.S.—and is the number one cause of chronic kidney disease (CKD). Committed to providing the education and resources needed to combat diabetes-related health complications, the ADA recently launched a new kidney care education section under Living with Diabetes on its website.

“Understanding the connection between diabetes and kidney health is a critical first step to preventing and managing diabetes-related kidney problems,” said Dr. Robert Gabbay, chief scientific and medical officer for the ADA. “ADA is proud to announce that DaVita is a national sponsor of Living With Diabetes: Kidney Care. We created this interactive, online experience to meet people wherever they are on their diabetes care journey, and empower them with information that’s targeted to their specific needs.”

Visitors to the site will find advice and guidance aimed at helping to prevent kidney disease for individuals recently diagnosed with diabetes, as well as resources like:

- Kidney Smart® classes – an award-winning, interactive community and virtual education program available at no cost
- Kidney-friendly recipes, meal plans, and eating tips
- Helpful ideas for engaging with their physicians

Because CKD is defined by stages, the site also offers insight and information about how people already diagnosed with both diabetes and kidney disease can manage their health at different stages of CKD.

“Sixty percent of people living with kidney failure have diabetes,” says Dr. Jeff Giullian, chief medical officer for DaVita. “Educating individuals about the link between these two diseases can be a key component of managing kidney care and preventing kidney failure. We’re thrilled to work with the
ADA to help connect this audience with crucial information that can help people enjoy healthier lives, without the need for kidney transplantation or dialysis.”

The website aims to provide individuals living with diabetes, small steps they can take that could have a larger, positive impact on their overall health and help to reduce their risk of developing kidney disease. To learn more, visit Diabetes.org/living-with-diabetes.

About the American Diabetes Association
The American Diabetes Association (ADA) is the nation’s leading voluntary health organization fighting to bend the curve on the diabetes epidemic and help people living with diabetes thrive. For 81 years, the ADA has driven discovery and research to treat, manage, and prevent diabetes while working relentlessly for a cure. Through advocacy, program development, and education we aim to improve the quality of life for the over 133 million Americans living with diabetes or prediabetes. Diabetes has brought us together. What we do next will make us Connected for Life. To learn more or to get involved, visit us at diabetes.org or call 1-800-DIABETES (1-800-342-2383). Join the fight with us on Facebook (American Diabetes Association), Spanish Facebook (Asociación Americana de la Diabetes), LinkedIn (American Diabetes Association), Twitter (@AmDiabetesAssn), and Instagram (@AmDiabetesAssn).

About DaVita
About DaVita Inc. DaVita (NYSE: DVA) is a comprehensive kidney care provider focused on transforming care to improve the quality of life for patients globally. The company is a leading provider of kidney care services in the U.S. and has been a leader in clinical quality and innovation for more than 20 years. DaVita is working to help increase equitable access to care for patients at every stage and setting along their kidney health journey—from slowing progression of kidney disease to streamlining the transplant process, from acute hospital care to dialysis at home. As of March 31, 2022, DaVita served 200,800 patients at 2,809 outpatient dialysis centers in the U.S. The company operated an additional 346 outpatient dialysis centers in 11 other countries worldwide. DaVita has reduced hospitalizations, improved mortality and worked collaboratively to help propel the kidney care community to adopt an equitable, high-quality standard of care for patients around the globe. To learn more, visit DaVita.com/About.

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